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2010 - 2011 Communications Committee

Apriel Westmoreland, VP
Covenant House Texas

Claudia de Velasco
A Day to Remember

Heidi Novosad
Sullivan Group

A Message from the President

Greetings!

September's meeting at Americas Banquet Hall was a great way to start the busy Fall/Winter Season. What a fabulous venue – the décor, entertainment, the panel of experts for "Food and Beverage Trends in 2010 and beyond" – all came together to make this a very special event. Not only did we learn valuable lessons from the experts, but we also had the opportunity to enjoy the amazing food that they were talking about. October's meeting at the Marriott Medical Center, all about the fear of networking was equally valuable, and the November 3rd meeting which is being planned by our student membership group "My Big Fat Greek Meeting" will be over the top. You will learn all about how ISES members can benefit from interns and how intern-ing can impact your career.



We have many more amazing programs planned for the year showcasing unique venue spaces, cutting edge education, new event ideas, and networking.

It's hard to believe that we are approaching the holiday season. It seems just like summer with our ninety degree weather. Time passes so fast, holiday décor is popping up every where. As we all gear up for the busy season it is time to get ready for our December membership drive. Please mark your calendar, December 1st, 2010 for an evening of holiday spirit, good food, entertainment, fine wine and so much more. Also during this event we are excited to do something new. We will be thanking those members who have gone the extra mile and supported our chapter by acknowledging them and by giving them a special award. It could be you! You will not want to miss this special evening. Bring a guest who is not a member so that they can take advantage of the pro-rated pricing and the waived application fee. But best of all, this is a free event for all.

It's also time to start making plans and save money for the following events:

ISES Winter 2011 Leadership Meeting in Phoenix, January 23 - 24, 2011.

The Special Event Show 2011 - January 25-28.

Catersource, February 27 - March 2, 2011, Las Vegas

ISES Eventworld 2011, August 4 - 6, St. Louis Union Station Marriott

For more information please visit our website.

Among the many benefits we can enjoy as members, I would like to encourage you to take advantage of one of the newer Member Benefit: The Online ISES Community! The ISES Community is the professional and social network on www.ises.com for ISES members. You can get in touch with your co-workers or find new friends and colleagues within ISES, or you can get connected with those who share your interest in the event industry, in the ISES Community.

Warm Regards and I am looking forward to seeing you at the next meeting and connect with you in the ISES community.

Regards,

Veronika Millstid-Levine

2010-2011 President



SAVE THE DATE! ISES November Meeting:

It's not too late to register! Visit www.iseshouston.org and click on this flyer!

ISES Houston Chapter presents

OUR BIG FAT GREEK MEETING:

From the classroom to the industry

Join us to learn:
How can ISES members benefit from interns?
How can interning impact your career?

"Those that know, do. Those that understand, teach."
- Aristotle

Wednesday, November 3rd
5:30pm - 8:30pm
Empire Room at the Rice Building
909 Texas Avenue - Houston, Texas 77002

\$10 Valet Parking available

ISES
INTERNATIONAL
SPECIAL EVENTS SOCIETY
HOUSTON CHAPTER

ADMISSION:
\$35 Members
\$45 Non Members
\$10 Student Members
\$15 Student Non Members

Participants registering later than 3 days prior to and the day-of event will incur a \$10 charge. So register today!



The SEARCH Foundation has teamed up with The Special Event (TSE) to provide each ISES chapter the opportunity to submit one (1) scholarship application for the Full Education Package registration at this year's TSE conference (events not included).

There are twenty-one (21) total available scholarships. Scholarships will be awarded on a first-come, first served basis. Applications will be numbered as received.

This year's **TSE will be held in Phoenix, Arizona January 25-28, 2011.** Each recipient will be nominated and selected by their individual chapter and then approved by SEARCH.

All applications must be submitted to SEARCH by **November 24, 2010 or earlier.** Since this is a first-come, first-serve basis, WE HIGHLY SUGGEST that you do not wait until the deadline.

If you are interested in applying, please email info@iseshouston.org

Interested in joining the Communications Committee?
Email us: communications@iseshouston.org





INTERNATIONAL
SPECIAL EVENTS SOCIETY
HOUSTON CHAPTER

ADVERTISE ONLINE WITH US!

Level I

Your company logo will be featured on the ISES Houston website (under vendors tab) with a link to your company's website.

Investment: \$25 per month or \$250 one-time payment

Level II

Your company logo will be featured on the ISES Houston website (under vendors tab) with a link to your company's website. *Plus:* Your logo will be featured ISES Houston meetings and any other ISES opportunities.

Investment: \$50 per month or \$500 one-time payment

Level III

Your company logo will be featured on the ISES Houston website (under vendors tab) with a link to your company's website. *Plus:* Your logo will be featured ISES Houston meetings and any other ISES opportunities. *Plus:* Your logo will be featured on the front page as a rotating placement or banner ad. *Plus!* Your logo will be included on all ISES Houston email announcements and printed materials.

Investment: \$100 per month or \$1000 one-time payment

Get started today! Email: communications@iseshouston.org



5 Clicks to ISES Membership

It's time for Membership Renewal and it's so easy to become a member of ISES Houston Chapter! Go online and save on your Membership today! You're just 5 clicks away from becoming a part of a phenomenal worldwide network of event professionals, and amazing event educational opportunities! As an ISES member, you will be linked with the best in the event industry!

1. Go to www.ises.com
2. Click on the "Skip to ISES.com" square
3. Click on "Join" in the upper right hand corner of the website. You can also click on "Join ISES" in the Quick Access box on the right side of the page
4. Click on "ISES USA" in the Membership Application box on the right side of the page
5. Proceed through the steps to become a member

FIND US ONLINE!

Want to be in the know about upcoming meetings, member events, or what's happening with the ISES Houston Chapter? Log on and add ISES Houston as a friend on Facebook, or follow us on Twitter via @Ises_Houston

facebook

twitter

That's it! That's how easy it is to become a member. If you have questions about the process or would like to learn more about membership, contact VP of Membership – Matthew Finnan at membership@iseshouston.org.

JOIN NOW!

Member Spotlight



Howl at the Moon Celebrates 20 Years!

Come clap, dance, sing, and howl at Howl at the Moon's Cheers to 20 Years anniversary bash on Friday, November 12th: sponsored by Norwegian Cruise Lines and Southern Comfort.

Since 1990, Howl at the Moon has been providing fans with its unique brand of entertainment that combines a traditional dueling piano show with a high-energy rock concert! On any given night, Howl's entertainers combine pianos, drums, guitars, and horns to play your favorite requested songs. From Billy Joel to Lady Gaga, you say it, they'll play it!



Howl at the Moon welcomes you to come celebrate their 20th birthday Friday, November 12th at any eleven of their locations. Enjoy \$10 24oz Birthday Bone cocktails (made with Southern Comfort) and other great drink specials while partying with the world's greatest rock n' roll dueling piano show! If that wasn't enough, Howl at the Moon will be giving raffling prizes valued up to \$2,000 all night. One lucky location will be also giving away a 7-day cruise to the Caribbean Islands with Norwegian Cruise Lines!

Howl Houston, 612 Hadley Street, Houston, TX 77002, 713-658-9700



Bailey Connor Catering awarded the "2010 Best Food Award"

At the recent Asian Chamber of Commerce 2010 Mid-Autumn Taste Fest, Bailey Connor Catering was awarded the "2010 Best Food Award". The event was attended by over 200 guests including some of the best Chef's in the city who casted their votes, and by Houston's finest Restaurant's and Catering Companies offering amazing food, desserts and cakes. Competition was fierce.

Spencer's for Steaks and Chops has New Menu Temptations!

SPENCER'S
FOR STEAKS AND CHOPS™

Spencer's for Steaks and Chops is the ultimate steakhouse restaurant, set in luxurious surroundings. Conveniently located in downtown Houston, inside of the Hilton Americas. Our new menu includes sizzling hot New York Strips, juicy Filet Mignons and bone-in Ribeye Steaks. Our Nolan Ryan All Natural Porterhouse Steak is the perfect size for two to share. Come in to Spencer's and join us in celebrating the arrival of our new dishes that will make your mouth water!



- Roasted Beet Salad
- Ratatouille
- USDA Prime Rib-eyes and New York Strips
- Milestone Veal Porterhouse
- Featuring Nolan Ryan All Natural Beef Filet Mignon



Spencer's for Steaks and Chops · 713-577-8325 · www.spencersforsteaksandchops.com
Complimentary Valet Parking



Are you *still* not a member? Need more convincing?

The Mission of ISES is to educate, advance and promote the special events industry and its network of professionals along with related industries. To that end, we strive to...

- Uphold the integrity of the special events profession to the general public through our "Principles of Professional Conduct and Ethics"
- Acquire and disseminate useful business information
- Foster a spirit of cooperation among its members and other special events professionals, and...
- Cultivate high standards of business practices.

Member Benefits

Becoming a part of this organization is an investment in both yourself and your industry. In today's demanding world, pleasing clients and companies has become more challenging. Membership in ISES will entitle you to member benefits and Internet access to ISES resources that non-members don't get.

International Benefits:

- Chapter Membership
- Professional Development and Education
- Subscription to *Special Events Magazine*
- Unlimited use of ISES' Online, Downloadable Membership Directory
- A listing on ISES' website and website content dedicated to the consumer to find you!
- Special Member Discounts and Access to Affinity Programs

For more information, please visit www.ises.com and click on MEMBERSHIP.

Local Benefits:

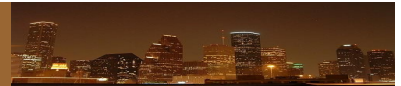
- Monthly chapter meetings and professional development
- Opportunities to showcase your product or service at meetings, on our website, in our Newsletter, SOIRÉE or on our blog (coming soon!)
- Opportunity to announce job postings/hiring/media coverage, etc. through all of our communication tools.
- A special discounted member rate to attend meetings and events
- Local networking at our events, on our social networking sites and groups, etc.
- Be in the know! You will receive our monthly Newsletter, SOIRÉE.
- We encourage working together with other ISES members. We also offer the opportunity to offer other ISES members a discount on your products/services and vice versa.

For more information contact Beth Flores at 281-531-0212 or Mathew Finnan at 713-577-6054 .

Still not convinced? ISES' Membership Development Committee has been working hard to secure valuable business and service discounts for ISES members. **Here are our ISES affinity partners!**



Educational Opportunity



ATTENTION CATERERS!

The Catersource Conference & Tradeshow is the most extensive catering educational conference offered anywhere in the industry! Exciting speakers, recognized industry leaders and expanded learning and networking opportunities at the 2011 Conference & Tradeshow will bring you catering insight, education, ideas and motivation!

catersource 2011
CONFERENCE & TRADESHOW

FEBRUARY 27 - MARCH 2
The Cosmopolitan of Las Vegas

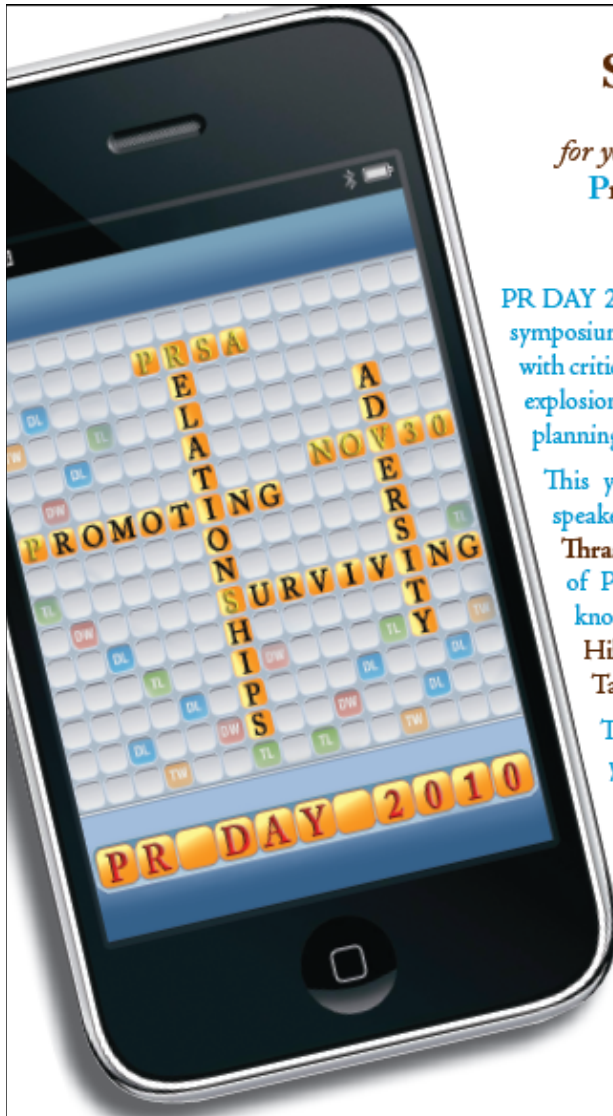


Full Conference package	before	before	after
	Dec. 6	Jan. 17	Jan. 17
1 attendee	\$739 each	\$789 each	\$899 each
2 from the same company	679 each	729 each	859 each
3 from the same company	589 each	639 each	819 each
4+ from the same company	539 each	589 each	739 each
Customized packages (per attendee flat rate, no multiple or any other discounts apply)			
Any two days	\$579	\$679	\$789
Any one day	299	399	455
Optional activities (per attendee flat rate, no multiple or any other discounts apply)			
Xperience Lunch	\$29	\$29	\$29
"Out of the Box" Lunch	39	39	39
ICA CATIE/Event Solutions Spotlight Awards	129	129	169
additional guest tickets	189	189	199
Party A Go Go	69	69	69
Tuesday Night Party	169	169	189

For student pricing, or to register groups of 25 or more, please call us at 800.932.3632.

REGISTER TODAY: www.catersource.com

Chapter Happenings



SAVE *the* DATE

Tuesday, November 30

for your chance to learn more about

**Promoting Relationships,
Surviving Adversity**

PR DAY 2010 is PRSA Houston's premiere one-day symposium designed to equip industry professionals with critical knowledge preparing them to balance the explosion of today's technology with critical strategic planning while cultivating customer relationships.

This year's event boasts two dynamic keynote speakers: Breakfast Keynote is Becca Cason Thrash, Public Relations pioneer, co-founder of PaperCITY magazine and internationally-known philanthropist. Luncheon Keynote is Hill & Knowlton's Chairman and CEO, Paul Taaffe, a global PR Professional.

These speakers are sure to inform and inspire you; whether you are a "new pro" or a seasoned communications veteran.

PR Day 2010 is segmented for your convenience. Join us for morning or afternoon breakout sessions. Or, plan to spend the day with PRSA!

SPONSORS

