

ISES National September 07 Chapter E-News



DEDICATED AND EDUCATED TO DELIVER CREATIVE EXCELLENCE AND PROFESSIONALISM IN SPECIAL EVENTS

Important topics in this month's issue include:

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Welcome to the September 2007 Issue of the ISES Chapter E-News!

This e-newsletter is designed to be a periodic resource for all ISES Chapter leaders, containing news, due dates, and important information for your Chapter Boards. General ISES information and member information will continue to be included in the monthly ISES e-newsletter that is distributed in the beginning of each month.

If you have any information that you would like to see included in this Chapter E-Newsletter, please contact [Kristin Prine](#).

We hope that you find this a great resource!

ISES 2006-2007 Annual Report

The ISES 2006-2007 Annual Report is available for your review. Please [click here](#) to download the report.

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ISES Chapter Information and Due Dates

2007 ISES Chapter Leadership Conference

The second annual ISES Chapter Leadership Conference will be held for the 2008-09 ISES Chapter Presidents, June 26-27, 2008 at the Embassy Suites Chicago. The costs of attending this very important meeting will be covered by the Society. If you are an incoming President, please be sure to add this to your calendar!

Chapter Reports

Just a reminder that the August Chapter reports are due on September 15, 2007 and the September reports are due on October

15, 2007.

You can find all of the forms necessary for the chapter reports on the **Chapter Leaders Area** under the “[APPLICATIONS, FORMS, TEMPLATES AND LOGOS](#)” folder.

Chapter Rebates for Q4 & Q1

Checks for Q4 and Q1 rebates have been processed and will be mailed in late October.

If you have not submitted your reports, your check will be held for 60 days and then forfeited if reports are not filed. If you have not yet received your check please contact **Jamie Devins** to find out your Chapter Status.

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■ ISES Chapter Highlights

Does your chapter have something to celebrate or share? Contact **Kristin Prine**.

2006-07 Chapter Spirit of Excellence Awards Winners!

- Chapter of the Year - ISES Minneapolis/St. Paul Chapter
- Region of the Year - ISES Australasia
- Chapter Communications - ISES Rhode Island Chapter
- Chapter Programming & Education - ISES New England Chapter
- Chapter Special Projects - ISES Northern California Chapter
- Chapter Membership Growth - ISES Minneapolis -St. Paul Chapter
- Chapter Membership Retention- ISES South Florida/Caribbean Chapter

ISES Dallas Chapter

The **ISES Dallas Chapter** just held their 10th Anniversary Celebration on September 17, 2007. Congratulations ISES Dallas!

ISES Rhode Island Chapter

On Friday, October, 26th, ISES Rhode Island will be hosting a Halloween Bash fundraiser at the Belcourt Castle. For more information, please visit the **ISES Rhode Island Chapter website**.

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■ ISES Regional Meetings

ISES Leadership and Regional Meetings

Midwest

RVP - **Jodi Collen, CSEP**

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Midwest Regional Fall Retreat 2007

Who: All Midwest Region ISES Chapter Board Members

When: November 4-5, 2007, 1:00pm Sunday - 5:00pm Monday

Where: Chicago

- Develop those ISES leadership skills and your understanding of the organization
- Come meet other from around the region and share ideas that work (and some that don't)

Northeast

RVP - **Judy Brillhart**

- **Northeast Regional Leadership Meetings**

Who: All Northeast Region ISES Chapter Board Members

When: March 1, 2008

Where: The Westin Providence, Providence, Rhode Island

- **Northeast Regional Educational Conference**

When: March 2 and 3, 2008

Where: The Westin Providence, Providence, Rhode Island

Contact **Jessica Zirpolo** or **Rocky Toomey** for more information.

Southeast

RVP - **Gary Jones, CSEP**

ISES Southeast Regional Leadership Conference

Who: All Southeast Region ISES Chapter Board Members

When: February 29-March 3, 2008

Where: Austin, TX

- Develop those ISES leadership skills and your understanding of the organization
- Come meet other from around the region and share ideas that work (and some that don't)

West

RVP - **Kathy Newby**

- If you have not set up a date for Kathy Newby to visit your Chapter Board meeting, please do so as soon as possible.

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■ **ISES Chapter Logo and Branding**

[Download your ISES Chapter logo](#)

All ISES Chapter Leaders may download their logo on the **Chapter Leader's Area**. You will need your ID number and leader password (your last name) to access this page.

Branding Tool Kit

The ISES Branding Tool Kit has been posted to the Communications area of the **Chapter Leader's Area**.

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■ TSE 2008 Leadership Meeting Information - Atlanta, Georgia

Hotel (the ISES Leadership Meetings will be held at the Omni):

The Special Event 2008 Conference and Tradeshow Host Hotel is the Omni Hotel at CNN Center. Please make your reservations with TTG, The Travel Technology Group, online at **Travel Reservations Online**. By phone: The Special Event 2008 Travel Desk at (800) 388-8107 during local office hours (7am - 6pm CST). International callers, please dial + 1 (312) 527-7300.

Dates for Leadership Meetings and TSE:

January 12 - ISES Board of Governors Meeting

January 13 - ISES International Committee Meetings

January 14 - ISES Chapter Leadership Meetings & ISES Leadership Reception

January 15-18 - TSE Education

January 16-18 - TSE Tradeshow

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■ Leaders Area Spotlights Resources of the Month

Here are some great documents, templates and resources that you can find now on the **ISES Chapter Leaders Area**! You will need your ID number and leader password (your last name) to access this area on www.ises.com.

The focus this month is Membership Recruitment. You can find tons of information in the **MEMBERSHIP FOLDER** Here are a few:

- Who Are ISES Members?
- Where Does My Dues Go?
- Got ISES?
- The Business Case for ISES Membership
- 10 Best Practices

- Membership Recruitment and Retention Ideas
- And much, much more!!!

Remember that the **ISES Chapter Leaders Area** is a great resource. All ISES documents can be downloaded for your use.

Look for more highlights in the next issue of the chapter e-news!

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■ ISES 2007-08 Volunteer Leadership - International and Chapter

The ISES leadership team is responsible for providing the vision and plans that will lead us throughout 2008 and beyond. With the volunteer leadership team growing to over 500 members this year, ISES is looking towards a successful 2007-08 year!

CLICK HERE to view the ISES International Board of Governors

CLICK HERE to view the ISES International Affiliate Chairs

CLICK HERE to view the ISES USA Regional Vice Presidents

CLICK HERE to view the ISES International Committee Chairs

CLICK HERE to view the ISES Chapter Leadership

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■ ISES Board of Governors Update and 2007-08 Plan of Work

Board of Governors Update

- The Board of Governors just completed its summer meeting in Montreal.
- The 2007-08 Plan of Work is continually being monitored - please see below.
- Financial position of the Society is continually being monitored.
- International Affiliate program is continually being monitored.
- CSEP program is being monitored.
- Next Board meetings: Teleconference - September 27, 2007, In-Face Meeting - October 26, 2007.

2007-08 Plan of Work

Approved by the ISES Board of Governors: 4/20/07

1. Retain 75 % of those individuals who were members on June 30, 2007 (USA)
2. Recruit 1,100 new members (USA)
3. Achieve a year-end surplus of revenue in excess of expenses of at least 5% of gross revenue
4. Monitor performance of investment manager as specified in the investment policy

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5. Evaluate, select and confirm the educational content for the 2008 ISES Eventworld Conference following the approved schedule template
6. Implement educational delivery mechanisms for chapter, regional, national, international and Internet educational offerings
7. Continue implementation of new CSEP program (administration, candidate communications, test maintenance and enhancements)
8. Implement first stage of media relations campaign
9. Develop plan for direct marketing campaign (inclusive of existing B to B conferences/communications)
10. Update/upgrade ISES web site with content geared toward potential customers (external)
11. Conduct annual "Leadership Conference" for chapter, regional and International Affiliate leaders
12. Evaluate effectiveness of International Affiliate program to ensure membership needs are being met
13. Per statute, complete federal tax returns for all ISES USA Chapters
14. Upgrade the ISES web site to include additional leadership resources and information

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