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Communications Committee 2007-2008

Mia Monroe, VP
Texas Medical Center

Debra McDonald
Corporate Events and Occasions

Heather Hamilton- Sims
Simply Jubilee Events, Inc.

Rayford Mitchell, II
Simply Jubilee Events, Inc.

Heidi Novosad
Sullivan Group

David Postma
Genesis Photographers



Extra, Extra! Our Annual Membership Double Issue!



Debra Bellinghausen

There is nothing like these gorgeous Texas Springs! The sunshine, the blue skies, the mild temperatures and the HUGE savings ISES offers for new membership. We've condensed the April and May issues of SOIRÉE in to one because this is such a HUGE time of year for ISES, especially the Houston Chapter! We have our chapter elections going on (which will determine your 2008-09 Board of Directors), our annual awards and gala coming up this summer and our annual Membership Drive! This really is the best times of year to join ISES! The month of May marks our biannual membership drive and our Membership Committee, headed by VP of Membership, Hedi Aghajani, has put together an amazing program for you all to come out and enjoy on May 14th at VENUE Houston.

To all potential members, here's what you can look forward to when you join ISES in May: get 14 months of membership for the price of 12 and we'll wave the \$50 application fee. In addition to quality networking and education opportunities, member benefits such as the ISES Member Finder Service and the new downloadable ISES Directory, ISES offers discounts on the products and services you need the most: Alamo

Car Rental, Budget Truck Rental, FedEx Kinko's, Staples, Quicken, EarthLink Web Hosting, Adobe, FranklinCovey and more! Taking advantage of even one of these discounts can pay for your ISES membership in no time!

The Houston Chapter has had a phenomenal year! Last summer, we saw the debut of our expo and educational conference, *INnovate*, *INspire*, *INDugle*; our membership grew every month, and we have had some great programs! 2008 looks to be even better! Your board members are working hard to bring you more educational programs, CSEP study sessions, and a new and improved website!

This really is the best opportunity all year for those considering joining ISES. Once you join the organization, join a committee! This is one of the best ways to really see your membership work for you. Our Memberships, Programs/ Education, Communication and Gala committees are always looking for more hands and expertise. We are growing, but we can't be strong without your support. Submit an article for the newsletter, join a committee, host a meeting! Start taking advantage of the ISES resources and commit to professional growth and advancement! When you do take that step, we promise you won't regret.

Please join us on May 14th in celebration of our new members and learn more about ISES at our annual membership drive!

Debra Bellinghausen
President-ISES Houston Chapter





Current ISES Members: Renew Now; Get a Great Deal at Eventworld® 2008

By Jamie Devins, Membership Services Coordinator; International Special Event Society

ISES members are the best single source for quality event services that consistently deliver ROI with panache. Continue your relationship with this elite group of professionals by renewing your ISES membership today!

In addition to quality networking and education opportunities, member benefits such as the ISES Member Finder Service and the new downloadable ISES Directory, ISES offers discounts on the products and services you need the most: Alamo Car Rental, Budget Truck Rental, FedEx Kinko's, Staples, Quicken, EarthLink Web Hosting, Adobe, FranklinCovey and more! Taking advantage of even one of these discounts can pay for your ISES membership in no time!

Spare a tree, save some money! If you were planning on renewing anyway, why not renew now? If you pay your membership dues by May 31st, you will receive a \$100 discount certificate toward your 2008 ISES Eventworld® education—and you won't receive a reminder notice! Renew online now at www.ises.com. For fast and easy renewal go to www.ISES.com and pay by credit card. Login with your Member ID and Password then click on the link that

says "Dues Renewal". Follow the payment steps...make sure you have your credit card handy. It's that simple!

Do you need to update your contact information or business description? You can do so while you are logged in to pay your dues. Click on "Update My Profile".

Please see below for your contact info and business description as it appears currently. You can put up to 255 characters (including punctuation) in the business description section of your member record. If information does not appear below your business description field is blank.

Do you have trouble remembering your Member ID for your login? You can now choose your password and username. From the "My ISES" box, click on "Change My Password" and select a password and username of your choice!

If you need your ID number or have difficulty logging in, contact ISES Headquarters (800) 688-4737, (312) 321-6853, or email info@ises.com and any of the staff can assist you.



ISES EVENTWORLD® 2008

AUGUST 21-23, 2008
RENAISSANCE VINDY
RESORT & GOLF CLUB
ST. PETERSBURG, FLORIDA USA



Welcome New Members!

Shunatta Hutchinson

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www.everythingeventful.com

Rhonda Phelan

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Nino Shbeeb

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2007-08 Houston Chapter Board of Directors

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Celebrate with ISES Houston Chapter as we kick off the May Membership Drive!

JOIN ISES IN MAY... AND GET 14 MONTHS FOR THE PRICE OF 12!

Join the International Special Events Society in May 2008 ONLINE and get a full year of membership AND avoid the \$50 application fee!**

This is an incredible savings!

Fill out the membership application on the ISES website www.ises.com for instant membership!

ISES... Dedicated and educated to deliver creative excellence and professionalism in special events

****All ISES Memberships Expire on June 30, 2009**

Join us for a wild night!

VENUE Houston

719 Main St.

Wednesday, May 14, 2008

5:30pm

\$30.00 (includes parking, food, libation and celebration!)

RSVP @ www.iseshouston.org





Call for Entries for Crystal ICON Awards Now Available (formerly the Houston Special Event Awards)

ISES Houston has officially placed the call for entries of the Crystal ICON Awards (formerly the Houston Special Event Awards) online at www.iseshouston.org! Submit your entry and save the date for the Crystal ICON Awards Gala on July 27, 2008 at the Omni Galleria. Stay tuned; more information to come!

***"In 30 years of marketing I thought
I had heard all the
great ideas until I heard Ed Peters!"***

Lucille DePerro. Director Business Development, SeaDream
Yacht Club

ISES Houston Chapter June Dinner Meeting

Location: TBA

June 11, 2008

An Evening With Marketing Master Ed Peters

"Surviving-Thriving in a New Economy"

- Getting your marketing materials read even if they aren't ready to hire you!
- Never write another business letter or send another email!
- Networking secrets that will keep your competitors awake at night!
- Creating a BUZZ for your events to help your clients increase attendance (and make you a hero!)

Ed Peters is a marketing genius and he will give you ideas that work! And Ed knows our business...he once took 4,000 people to the Rose Bowl and fed them all in one hour between the parade and the game!



Are you an ISES member with a few things to say? **F.Y.I.**
Do you have a special business announcement? Have you learned of a new trend you'd like to share with others? Just want to see yourself published? Submit your articles to mia_monroe77@yahoo.com for consideration.

