

Inside

.....◆.....

A message from the President	1
Upcoming Events	2
Welcome New Members	3
DJU Open House- We're all invited!	3
TOP TEN HOTEL PRESENTATION TRUTHS	4



Communications Committee 2009-2010

Nicole Alvarez
Meetings & Events
Houston

Claudia de Velasco
A Day to Remember

Alex Ramussen
Sullivan Group

Heidi Novosad
Sullivan Group

Craig Howard
Cirque imagination

A Message from the President

Greeting ISES Houston!



Mia Monroe, MTA, CSEP

Happy New Year everyone! Its time to start fresh and bring some new ideas to the table. This year, the programs and education committee has some great meetings in store that will help introduce some innovative event design elements, hot entertainment ideas and info to keep you contractually sound. The first major meeting you don't want to miss is celebrity wedding and event planner, Sasha Souza. "Weddings by Design: Emerging Trends in Wedding and Event Décor" will provide tips from Souza's upcoming book, *Signature Sasha: Magnificent Weddings by Design*. This **FABULOUS** lunch event will be hosted at the Houstonian Hotel, Club and Spa on Thursday, February 11th. Don't miss it!

Last month, the Houston Chapter hosted our December membership drive at the House of Blues Foundation Room. Boy, what a party! We had 10 new members sign up that evening and added 5 more before the end of the month! Special thanks goes out to J&D Entertainment, Eleganté Entertainment, Catch the Moment and Joystix for providing awesome entertainment elements and an extra special thanks to the House of Blues for being such gracious hosts. Speaking of 15 new members - the Houston chapter is tied with Dallas for signing up the most new members during the December membership drive! Hats off to the membership committee for spreading the word that ISES is *the* organization for event professionals- period.

We've got some great member events coming up in February. New Member, DJU Productions is hosting an open house in their warehouse in West Houston on February 4th. Please check out page 3 for more event and RSVP contact info. ISES Houston is partnering again with Friends of MHMRA to produce their annual gala at the HESS Club on February 10th. The entire event will be showcase local ISES members, exclusively. Please support your fellow members by attending these events!

Please take some time in 2010 to participate in ISES! We are growing, but we can't be strong without your support. Submit an article for the newsletter, join a committee, or host a meeting! Your participation is vital to the success of this organization!

Have a prosperous new year,

Mia Monroe, CSEP
2009- 2010 President
ISES Houston



Save the Date... ISES Houston Upcoming Events



Sasha Souza

Please join us for our monthly chapter meeting on February 11th, 2010. Celebrity Wedding and Event Designer Sasha Souza will present "Weddings by Design: Emerging Trends in Wedding and Event Décor" at a luncheon hosted by the Houstonian Hotel, Club and Spa. The event will begin at 11:30 am.

As a member of Modern Bride Magazine's "Top 25 Trendsetters", Sasha Souza is one of the premiere event designers and a top innovator in the wedding industry. She is one of only a handful of wedding designers who have been named a Master Bridal Consultant, the highest designation given by the Association of Bridal Consultants. Souza is the recipient of numerous awards including the Special Events Magazine Gala Award winner for "Best Dining Tabletop Design", Event Solutions Magazine "Designer of the Year" and three ISES Westie Awards. Souza's first book **Signature Sasha: Magnificent Weddings by Design** (Beaufort Books, January 2010 release) is a stunning, hard cover wedding design book featuring beautiful photography of all aspects of wedding design including never before seen Sasha Souza Events real weddings. A culmination of her many years as a top wedding designer, **Signature Sasha: Magnificent Weddings by Design** provides brides, event planners and florists with unique wedding design inspiration and is the first book of its kind to offer details on event design ranging from color couture, to floral, to creating inspiration boards, and much more.

Autographed copies of Souza's book will be available for purchase at the event. To register, please visit www.iseshouston.org or contact Haley Hughes at programs@iseshouston.org.



ISES HOUSTON CHAPTER

requests the honor of your presence at

"WEDDINGS BY DESIGN: EMERGING TRENDS IN WEDDING AND EVENT DÉCOR"

WITH

Sasha Souza

THURSDAY, FEBRUARY 11, 2010
11:30 AM TO 1:30 PM

THE HOUSTONIAN HOTEL, CLUB & SPA
111 NORTH POST OAK LANE
HOUSTON, TEXAS 77024

VALET PARKING: \$12

TO PURCHASE "SIGNATURE SASHA" PRIOR TO THE EVENT, VISIT:
WWW.SIGNATURESASHA.COM

ISES
Eventworld®
2010

August
5-7,
2010

expand
your
experience

Baltimore
Marriott
Waterfront
Hotel

Baltimore,
Maryland
USA

Would you like to attend Eventworld this year? ISES Houston is offering scholarship opportunities exclusively for members. To learn more about the criteria, please contact communications@iseshouston.org

Share your company's accomplishments, the latest trends in the industry or your cutting edge ideas. Get published in Soiree, ISES Houston's publication. Submit your articles to communications@iseshouston.org for consideration.

In the News



Welcome New ISES Members!

Angela Berrsope
Tech Ave. Inc.
PO Box 9201515
Houston, TX 77292
angela@techave.com
www.techave.com

Lytrina Bob
LA Event Solutions, LLC
dba Party Girl Events
PO Box 14705
Houston, TX 77221-4705
lytrina@thepartygirlevents.com
www.thepartygirlevents.com

Vikrant Chadha
The Perfect Touch Linens
2506 South Blvd.
Houston, TX 77098
info@thepertecttouchlinens.com
www.thepertecttouchlinens.com

Debbie Dauterive
Host Staff
6100 Westheimer, Ste. 120
Houston, TX 77057
Debbie@host-staff.com
www.host-staff.com

Jason Fajkus
DJ's Unlimited Productions
5479 W. Sam Houston Parkway North #D
Houston, TX 77041
Jason@djuproductions.com
www.djuproductions.com

Cynthia Ferrell
Bennie Ferrell Catering
2425 W. Loop South, #200
Houston, TX 77027
chefcynthia@bennieferrell.com
www.bennieferrell.com

Diunna Greenleaf
blue mercy
PO Box 672552
Houston, TX 77267
diunna@yahoo.com
www.bluemercy.com

Marina Kislyuk
Demers Banquet Hall
8225 Cantrell St.
Houston, TX 77074
events@demersbanquethall.com
www.demersbanquethall.com

Ja'Milla Lomas
Catherine Bay: Event Planners &
Wedding Coordinators
PO Box 574
Missouri City, TX 77459
cb@catherinebayevents.com
www.catherinebayevents.com

Scarlet Macaw
Party Parrots
10878 Westheimer Rd.
Houston, TX 77042
smacaw@partyparrots.com
www.partyparrots.com

Vivian Menefee
Juz Do It Productions!
15000 Park Row
Houston, TX 77084
Viv_menefee@msn.com

Crystal Milton
Professional socialites
PO Box 37474
Houston, TX 77237
crystal@professionalsocialites.com
www.professionalsocialites.com

Rosalind Moore
Perfect Touch Promotions
2307 Turtle Creek Drive
Missouri City, TX 77459
prftch@aol.com
www.perfecttouchpromotions.com

Audra Muslow
Independent Planner
15000 W. Airport Blvd., #1732
Sugar Land, TX 77498
almuslow@yahoo.com

Patricia O'toole
Vinters Own
3482 W. 12th St., Ste. A
Houston, TX 77008
ptotoole@att.net
www.vintersown.com

Dave Sweet
AVTS
1211 E. Houston
San Antonio, TX 78205
ds@avtsgroup.com
www.avtechnicalsupport.com

Christine Tremoulet
Christine Tremoulet Photographers
1024 Studewood
Houston, TX 77008
Christine@christinetremoulet.com
www.christinetremoulet.com

Juliana Wathen
J&S Audio Visual
5849 Westview Drive
Houston, TX 77055
julianaw@jsav.com
www.jsav.com

DJU PRODUCTIONS
• HOUSTON • AUSTIN • SAN ANTONIO • DALLAS •

OPEN HOUSE

Thursday, February 4, 2010

6:00pm– 9:00pm

Great food and drinks, Cool games and prizes

5479 West Sam Houston Parkway North

Houston TX 77041

Please **RSVP** to :

Jason@djuproductions.com

(Giveaways included free dj, photo booths, light packages, and other upgrades for the event. All giveaways are only valid to the clients who book through us)

Advertise
Your
Business
here NOW!

INTERNATIONAL
SPECIAL EVENTS SOCIETY
HOUSTON CHAPTER

event solutions
CONFERENCE & TRADESHOW
MARCH 8-10, 2010
PARIS HOTEL LAS VEGAS



Top10 Hotel Presentation Truths

10. "Removing the Chandeliers in the ballroom is no problem."
9. "You can have any color of background on your slide as long as it's blue."
8. "Sure there is plenty of power in the ballroom."
7. There will always be somebody's truck blocking the loading dock, who unfortunately has left the building and can't be found.
6. Load in is at 12:01 AM. Rehearsal at 6:00 AM Show at 8:00 AM. Sleep? Hey who needs sleep anyway?
5. "Cooking your steak medium rare is no problem."
4. There is always at least one person who has a "few changes to make in his presentation" and it's always the person right before your main client.
3. Someone will find a way to turn the lights on during the video presentation even though you have stationed armed guards in front of the light switches
2. Ballroom thermostats only have two settings "subzero" or "hot as hell".
1. Your deposit check was mailed last Friday.

Do you have any funny stories, observations or jokes that relate to the industry? Get published in Soiree, ISES Houston's publication. Submit your articles to communications@iseshouston.org for consideration.