

## Inside



A message from the President	1
Chapter News - May Membership Event	2
Chapter News - New Members	3
Member News - Simply Jubilee teams with Prop Rock	4
Member News - Bailey Connor	5
Member News - Prop Rocks	5
Member News - Covenant House TX	6
Member News - Debbie Elias	6



### 2009-2010 Communications Committee

**Apriel Westmoreland, VP**  
 Covenant House Texas

**Nicole Alvarez**  
 Meetings & Events Houston

**Claudia de Velasco**  
 A Day to Remember

**Alex Ramussen**  
 Sullivan Group

**Heidi Novosad**  
 Sullivan Group

**Craig Howard**  
 Cirque Imagination

## A Message from the President



Mia Monroe, MTA, CSEP

Greeting ISES Houston!

The season is heating up and the Houston Chapter is in full gear! We've got our annual membership drive during the entire month of May, kicking off with our May membership event on May 5. It'll be a free, fun-filled event that you don't want to miss!

In the pages to come, you'll learn about ISES member events and accomplishments that attest to how well joining this organization can work for you. Learn from your peers, network with other industry professionals and partner up with other members. *If you work for ISES, ISES will work for you!* Your membership is an investment in both yourself and your industry.

On another note, the Houston Chapter will be hosting the ISES Southeast Regional Leadership Conference in July. This is the first time in many years this chapter has had this opportunity and it will allow us to showcase our *Texas hospitality* to industry leaders from North Carolina, Florida, the Caribbean, Georgia, Louisiana, Tennessee and Texas. Stay tuned to our website and your e-mails for more information and opportunities to participate!

Please take some time in 2010 to participate in ISES! We are growing, but we can't be strong without your support. Submit an article for the newsletter, join a committee, or host a meeting! Your participation is vital to the success of this organization!

Regards,

*Mia Monroe, CSEP*

2009-2010 President  
 ISES Houston



# Chapter News



## Save the Date for...

ISES HOUSTON CHAPTER  
invites you to our

*Membership Event*

WEDNESDAY, MAY 5TH

Join us to learn more about membership, enjoy great wine, fabulous food and fantastic live entertainment!

VINTNERS OWN  
3482 W. 12TH STREET, SUITE A  
HOUSTON, TEXAS 77008  
(Next to FedEx)

WINE AND FOOD PAIRINGS SERVED

FREE ADMITTANCE  
& PARKING



## 5 Clicks to ISES Membership



It's time for the May Membership Drive and it's so easy to become a member of ISES Houston Chapter! Go online and save on your Membership today! You're just 5 clicks away from becoming a part of a phenomenal worldwide network of event professionals, and amazing event educational opportunities! As an ISES member, you will be linked with the best in the event industry!

1. Go to [www.ises.com](http://www.ises.com)
2. Click on the "Skip to ISES.com" square
3. Click on "Join" in the upper right hand corner of the website. You can also click on "Join ISES" in the Quick Access box on the right side of the page
4. Click on "ISES USA" in the Membership Application box on the right side of the page
5. Proceed through the steps to become a member

That's it! That's how easy it is to become a member. **The \$50.00 initiation fee is waived during the month of May when you sign up online!** If you have questions about the process or would like to learn more about membership, contact VP of Membership – Tiffany Johnson at [membership@iseshouston.org](mailto:membership@iseshouston.org).

We look forward to seeing you on May 5th!

## In case you missed it! Photos from our April Meeting: Hot Entertainment Trends!



Photos Provided by  
Genesis Photographers

# Chapter News



INTERNATIONAL  
SPECIAL EVENTS SOCIETY  
HOUSTON CHAPTER

## ADVERTISE ONLINE WITH US!

### Level I

Your company logo will be featured on the ISES Houston website (under vendors tab) with a link to your company's website.

Investment: \$25 per month or \$250 one-time payment

### Level II

Your company logo will be featured on the ISES Houston website (under vendors tab) with a link to your company's website. *Plus:* Your logo will be featured ISES Houston meetings and any other ISES opportunities.

Investment: \$50 per month or \$500 one-time payment

### Level III

Your company logo will be featured on the ISES Houston website (under vendors tab) with a link to your company's website. *Plus:* Your logo will be featured ISES Houston meetings and any other ISES opportunities. *Plus:* Your logo will be featured on the front page as a rotating placement or banner ad. *Plus!* Your logo will be included on all ISES Houston email announcements and printed materials.

Investment: \$100 per month or \$1000 one-time payment

Get started today! Email: [communications@iseshouston.org](mailto:communications@iseshouston.org)

## ISES Houston Chapter Welcomes New Members!

Briana Bachemin  
City of Sugar Land Parks & Recreation  
P.O. Box 110  
Sugar Land, TX 77478  
[bbachemin@sugarlandtx.gov](mailto:bbachemin@sugarlandtx.gov)  
[www.sugarlandtx.gov](http://www.sugarlandtx.gov) Viki Hall

Kiah Crosby  
2802 White Oak Lane  
Pearland, TX 77584  
[klcrosby@ymail.com](mailto:klcrosby@ymail.com)

Marina Kislyuk  
Demers Banquet Hall  
8225 Cantrell St  
Houston, TX 77074  
[events@demersbanquethall.com](mailto:events@demersbanquethall.com)  
[www.demersbanquethall.com](http://www.demersbanquethall.com)

Kate Lacinak  
1118 Peddie Street  
Houston, TX 77009  
[kate.lacinak@gmail.com](mailto:kate.lacinak@gmail.com)

Juli Scheinthal  
Haute Hospitality  
4939 Valkeith Drive  
Houston, TX 77096  
[info@hautehospitalitytx.com](mailto:info@hautehospitalitytx.com)  
[www.hautehospitalitytx.com](http://www.hautehospitalitytx.com)

Arin Segall  
16814 Rustic Colony Dr.  
Sugar Land, TX 77479  
[arinsegall@yahoo.com](mailto:arinsegall@yahoo.com)

Patricia Otoole  
Vinters Own  
3482 W. 12 Street, Ste A  
Houston, TX 77008  
[ptotoole@att.net](mailto:ptotoole@att.net)  
[www.vintersown.com](http://www.vintersown.com)

Viki Hall Staffing LLC  
5100 Westheimer  
Houston, TX 77056  
[viki@vikhallstaffing.com](mailto:viki@vikhallstaffing.com)  
[www.vikhallstaffing.com](http://www.vikhallstaffing.com)

**ISES**  
**Eventworld**®  
**2010**

August 5-7, 2010

expand your experience

Baltimore, Maryland USA

Baltimore Marriott Waterfront Hotel

Would you like to attend Eventworld this year **FOR FREE**?  
ISES Houston is offering scholarship opportunities exclusively  
for ALL members. To learn more about the criteria,  
please contact [communications@iseshouston.org](mailto:communications@iseshouston.org)

# Member News



## Simply Jubilee teams with Prop Rock for Cirque Soiree and Cirque du Demi ... not your average fundraiser!

Cirque Soiree and Cirque du Demi dazzled teens and adults on April 2<sup>nd</sup> at one of Houston's newest and ultra hip venues; **The Bell Tower on 34<sup>th</sup>**. The concept was simple and rather unique. Combining two events to make one extraordinary affair helped raise approximately \$4,000 for **the Children's Miracle Network**. Funds were raised by a combination of ticket sales, silent action purchases, and donations made through the dedicated CMN website.

An evening of merriment with a purpose began with the Cirque Soiree. Haute culinary creations by **Bennie Ferrell Catering** were passed as guests bid on fabulous auction items and were entertained by the cultivating sounds of **COLLIDE!** Soiree guests were treated like superstars as they strolled the hot pink carpet while the paparazzi- local Houston photographers: **Photographics, Sacred Image Photography, Tony Gaines, Jason Oliphant and DK Media** - snapped away.

Soiree guests were invited to stay and enjoy the second part of the evening at Cirque du Demi; an evening filled with delectable treats from **Bennie Ferrell Catering**, cirque-inspired performances by Carver Dance Team and J&D Entertainment. Guests were delighted by the interactive entertainment provided by the artistry of **Happy Faces!** and a photo booth from **Genesis Photographers**. We had no shortage of sweet treats to please the palettes of the guests which included a cotton candy machine, a wall of candy apples and a chic display of candy.

The over the top décor was designed by Heather Hamilton-Sims of Simply Jubilee Events and Justin Stucey with items generously donated by: *Bright Star Productions* (Lighting) , *Prop Rock* (Furniture) *Ta-Dah Events* (Living Statue), *Keisha's Kreations* (Décor), *Johnathan Andrew Sage, Inc.* (Linens & Floral) *TechAve* (Drapery), *Fashionable Events* (Stage), *Prashe Décor* (Mandap), *Frank Fuzzy Paris Wall Couture* (Wall Décor), *Ideal Party Decorators* (Custom D's and Eifel Towers)

The WOW didn't stop with the décor, it continued with a BANG that included indoor pyrotechnics by Phoenix Design Group. The spectacular event closed on a high note with special performances by Sweff Dance Team, IB3, Clark Boys, Colline and Charlie Boy including a special guest appearance by Brian Andrews of Bad Boy Entertainment's DAY26.

Would you like to share you company's accomplishments, new product, the latest trends in the industry or your cutting edge ideas? Get published in Soiree, ISES Houston's bi-monthly newsletter.

Submit your articles to [communications@iseshouston.org](mailto:communications@iseshouston.org) for consideration.

*All submissions are subject to review, editing for content, grammar and length.*

# Member News



## READY? SET? COOK!

### Bailey Connor Catering introduces Teambuilding and Cooking Classes

If the company picnic is getting stale...Trade your typical team building activity for the heat of the kitchen. Companies are finding a new recipe for building great cohesive, creative, supportive, talented teams. Whether you are entertaining your clients, motivating your staff, hosting a shower, or birthday party, **Bailey Connor** can customize each cooking lesson or challenge upon your needs and occasion.

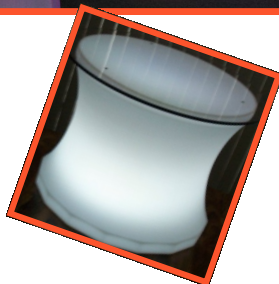
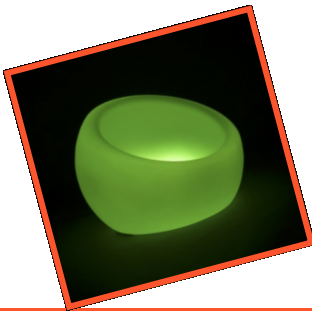
In the "Iron-Chef" style Bailey Connor Kitchen Challenge team building event, guests are divided into teams and compete in a timed culinary competition. With professional chefs as culinary coaches, each team slices and dices to create a meal including protein, vegetable, starch, salads and appetizers. The team that whisks up the best meal wins a prize based on presentation, teamwork, and taste. The result? A culinary masterpiece topped with camaraderie, served with a "sweet ending" of competitive edge. Strap on your apron, put on your hats and fire up the stove and grill!

Not in a competitive mood? Try **Bailey Connors Hands-On Cooking Classes**. Your group will arrive to a selection of tasty hors d'oeuvres and refreshing beverages to get their palates revved up for an evening of food and fun. Guests then slip on chef hats and aprons and get ready to learn how to crack eggs, hold a knife, bake, poach, caramelize, whip, saute', as well as chopping, rolling, slicing, dicing, spreading, squeezing and cooking, under the direction of talented professional chefs. Once the cooking is finished everyone is invited to sit down, relax, and enjoy their culinary creations. At the end of the event, everyone has learned new cooking skills, enjoyed a scrumptious meal, and made new friends.

Best thing about this? They can come to you or you can come to them!

**For more information, contact Bailey Connor Catering at 713-932-8335.**

## Great News from Prop Rock!



There are great things happening at **Prop Rock!** CEO and ISES member **Jade Gold** announces that: **Prop Rock's** showroom is now available for rent for small parties of 2 to 60 people. Get this: you choose the furniture and uplights to create the perfect cozy and private setting for your special event, plus full catering and pastry packages are available. **PLUS!** Need to spruce up your space? Prop Rock will also launch their retail line "**LeReve**" in early May. Now you can customize and own the same great furniture you can rent, for a fraction of the cost of other popular retailers. Now that's dream furniture you can afford! **PLUS!** **Prop Rock** has expanded their "**Glow Rock Collection**" to include new bars, rock formations, walls, coffee tables, end tables and now chairs! Enjoy the ambiance of the **Glow ROCK** collection to enhance any event with signature style. Over 10 sizes in various items to create everything you need to make your next event **ROCK**. **PLUS!** **Prop Rock** will be featured as the lounge rental provider for the **David Tutera** show on WE Channel. David was honored by **Modern Bride Magazine** as one of the top 25 trendsetters in of the Year and Best Celebrity Wedding Planner by Life Style Magazine. Season 3 is being filmed on April 24, 2010 in Dallas, TX and will air later this year. **PLUS!** **Prop Rock** is one of the featured vendors that supplied lounge furniture rentals for Catherine & Eddie's unforgettable wedding on WE Channels **Platinum Weddings** which will air Sunday, April 25, 2010 at 8:30c. Event coordination was provided by Joann Woodward of **Schwartz & Woodward**. **PLUS!** Jade Gold will be honored on April 26, 2010 as one of the featured business owners at the **Who's Who in Black Houston** unveiling ceremony reception. **PLUS!** Prop Rock expands to **Atlanta** in August! It will be the 2<sup>nd</sup> location to the Prop Rock line up. **Dallas** is now officially open as well! Limited stock is currently being warehouse in Dallas, but all Houston inventory is available for shipping at anytime.

# Member News



## Covenant House Texas Gala “Shangri La...Treasures of the Far East” raises in excess of \$500,000

Over 400 generous supporters enjoyed the enchanting mystique of the “**Shangri La...Treasures of the Far East**” gala on Friday, March 26th as they stepped into the **Hilton Americas-Houston** ballroom for the 2010 Covenant House Texas (CHT) annual spring gala. It proved to be an exciting evening of dinner and dancing that generated over **\$500,000** in gross proceeds for the homeless and runaway youth at Covenant House Texas (CHT). ISES Board Member and CHT Development Coordinator **Apriel Westmoreland** and a group of dedicated volunteers coordinate the event each year. **Linda Lorelle**, Emmy award winning journalist and founder of the Linda Lorelle Scholarship Fund, emceed the evening and presented the **2010 Covenant House Texas Spirit Award** to honoree **Charlotte Haynie** whose dedication of her time, resources and talents for over 20-years has helped so many young people at CHT. Throughout the evening, guests bid on an array of items during the silent auction including a week's stay at the The Grand Mayan in Los Cabos, Mexico complete with first class Continental tickets and the first pitch at an Astros' baseball game. As part of the live auction, an adorable Blenheim Cavalier King Charles Spaniel puppy brought in \$2,800, while a fabulous seven-day Tuscany Get-away to Chianti, Italy sold twice! This was truly a party with a purpose!

## Debbie Elias is Reaching New Heights in the Special Events Industry



Deborah Elias, CSEP, CMP has had a very exciting past couple of months. In January, she was nominated for her first **Gala Award** presented by **Special Event Magazine**. Although she didn't win, it truly was an honor being nominated as the award is coveted amongst the special events industry. Her next achievement as a finalist for **Event Planner of the Year** presented by Event Solutions Magazine was another milestone. Coupled with articles in both Special Events Magazine and **Texas Meetings and Events Magazine** in spring issues, 2010 is off to an excellent start. Her next proud moment will be a four page feature spread in **The Art of the Celebration**, Texas, a coffee table book coming out in early 2011. She is most proud of the success of her business. She has booked some amazing new clients. “I am working with some small but worthwhile non-profits, some heavy hitters in the oil industry and great brides, couldn't ask for more”, Deborah said when asked about her achievements.